

Communication, Marketing & Entrepreneurship in Biotechnology

(Shadowing programme – We start your up)

Host Organisation

Name: Lovaltech

Address: 49 Boulevard Preuilly, 37000 Tours, France

Sector: Biotechnology

Internship Supervisor: Patrick Barillot

Position: Director

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Internship Duration and Period

- **Duration:** 6 months (flexible)
- **Period:** January – June (flexible)

About Lovaltech

Lovaltech is an innovative biotechnology startup based in Tours, France. The company operates at the intersection of scientific research and technological innovation, with the ambition to develop high-value biotech solutions.

This internship offers a unique opportunity to gain hands-on experience in both **communication/marketing** and the **day-to-day reality of entrepreneurship** within an early-stage biotech startup.

Objectives of the Internship

The main objective of this internship is to support Lovaltech's communication and marketing activities while providing the intern with a strong exposure to the entrepreneurial ecosystem.

The intern will:

- Contribute to the company's communication strategy and visibility
- Develop practical skills in marketing and digital communication
- Learn how a startup operates, including strategic, financial and organisational aspects

Main Tasks and Responsibilities

Communication and Marketing

- Contribute to Lovaltech's communication activities in collaboration with the company team and an M-Dill team (Q1)
- Create and publish content for social media platforms
- Support the development of communication materials and messaging

Entrepreneurship and Startup Life

- Take part in the daily life of a startup and gain insight into its constraints and decision-making processes
- Observe and learn about key startup functions such as finance, human resources and fundraising
- Shadow the early stages of startup development and growth

Required Skills and Profile

Technical and Academic Skills

- Scientific background (minimum 2nd year of BSc or equivalent)
- Interest or academic focus in marketing, communication and creativity
- Proficient use of digital tools, including AI-based tools, with the ability to work autonomously

Language Skills

- Good command of English (minimum B2 level)

Personal Qualities

- Strong interest in entrepreneurship and startups
- Creative mindset and curiosity
- Ability to work independently while collaborating with a small team
- Motivation to learn in a dynamic and innovative environment

Academic Level

- Minimum: 3rd year of Bachelor studies or equivalent

What We Offer

- Immersion in an innovative biotechnology startup
- Hands-on experience in communication and marketing
- Direct exposure to entrepreneurial decision-making and startup challenges
- Flexible internship period and duration
- Close mentoring by the President of Lovaltech

Application Information

Interested candidates are invited to apply by sending a CV and a cover letter to:

Eléonore Meloni, NEOLAiA project manager for Entrepreneurship

eleonore.meloni@univ-tours.fr